

overview: *long term care insurance*

the personal view

what/benefits

- ✔ **Cost of extended care as you age or become ill:**
 - ▶ Care can be provided in your own home or in a facility
 - ▶ You choose who provides your care and where you are cared for
- ✔ **Protects assets:**
 - ▶ LTC is not covered by any other form of insurance
 - ▶ Very limited coverage under Medicare
 - ▶ Only other option is to spend your own assets
- ✔ **Preserves independence:**
 - ▶ Allows you to stay at home, if you wish
 - ▶ Reduces need to rely on children or other family members to care for you

who/how

Everyone, single or married

- ✔ **Single or Widowed:**
 - ▶ Usually live alone
 - ▶ May not have anyone to turn to for even simple care needs
- ✔ **Married or Couples:**
 - ▶ When a spouse or loved one is ill, it is a very emotional and stressful situation for the healthy spouse or partner
 - ▶ LTC provides money so healthy spouse is not impoverished
 - ▶ It also pays for outside caregivers (at home or in a facility) so healthy spouse receives some relief and support

when

- ▶ **Usually from about age 50** (sometimes younger, depending on family health history and personal circumstances)
- ▶ **The younger you are when you purchase it, the lower the premium is likely to be.**

Chances are good that you will need long term care at some point in your life. Here's an overview of how long term care insurance can protect you, your family and your assets.

the business view

what/benefits

- ✔ **Provides money to pay for extended care as people age, become ill or have a cognitive impairment** (see The Personal View)
- ✔ **Protects retirement assets**
- ✔ **Rewards employee loyalty and improves productivity:**
 - ▶ Highly valued employee benefit
 - ▶ Employees may purchase for parent or spouse
 - ▶ Caring for a spouse or family member is a leading cause of employee absenteeism and stress

who/how

- ✔ **Concerned employers can provide one of two ways:**
 - ▶ Employer-provided benefit plan
 - ▶ Voluntary Payroll deduction plan
- ✔ **Can be offered to all employees or to a select group** (which must be defined)
- ✔ **Other options and features:**
 - ▶ Simplified/favorable underwriting available for group plans
 - ▶ Portable policy
 - ▶ Level premiums
 - ▶ Group discounts

when

- ✔ **Employees of all ages, especially those concerned about protecting their retirement assets or those with personal or family experience**

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